

# Put Some JUICE In Your MARKETING



## COACHING, CONTENT, AND CREATIVITY (3C's) Monthly Marketing Program



If **one-off campaigns & individual marketing tactics** fail to get the results you seek ...

If you **lack the time and content** to stay top of mind until prospects are ready to buy ...

If you're trying to figure out how **social media** drives prospects to your business ...

It's time to quench your thirst for marketing that works, with the Juice Marketing  
**COACHING, CONTENT, AND CREATIVITY PROGRAM (3C's)**

### WHAT IS IT?

**3C's** is a unique program that provides you with **dedicated marketing help** that will deliver a unique blend of Personalized Strategy (Coaching), Fresh Squeezed Ideas (Creativity), and tangible marketing deliverables (Content).

### COACHING & CREATIVITY

Each month, we'll conduct **regularly-scheduled conference calls** to develop your marketing strategy, generate new & creative ideas, review competitors, discuss the newest web-based marketing tools, and more.

Not only does the 3Cs program ensure consistency, you just might become a marketing expert yourself with everything you'll learn!

Plus, we don't just **TELL** you how to get a leg up on the competition, we also help you execute a solid marketing strategy by providing **content deliverables**.

### CONTENT

What good is a strategy if you don't have the time and resources to execute? After all, **ideas are good but action is better**. That's why the 3C's Program also includes marketing deliverables.

Each month (in addition to the coaching & consulting), we provide you with the content you'll need to stay top of mind with customers and prospects. Simply choose your monthly marketing deliverables from the following categories:

*(Continue to Content Categories ...)*

## CATEGORY 1 - Choose 2 Deliverables ...

• <a href="#">Press Release</a> Plus Newswire Distribution	• 1 Custom Blog Entry or Industry Article
• Website Content - Rewrite/Create 2 Pages	• 2-Pack of Articles from the <a href="#">Content Vault</a>
• <a href="#">Customer Buzz</a> Testimonial	• Turnkey Postcard or Business Letter
• Website SEO Analysis & Written Report	• One-on-One Twitter/LinkedIn/Social Media Training

## AND/OR CATEGORY 2 - Choose 1 Deliverable ...

• Full Length <a href="#">Success Story</a>	• Monthly <a href="#">Customer</a> or Prospect Newsletter
• 2 Custom Blog Entries or Industry Articles	• Email Marketing Template (Content and Layout)
• Landing Page Consulting and Development	• Product/Service Brochure

**NOTE:** These are just examples. Actual content deliverables include a much wider range of possibilities depending on your needs and the strategy we develop together.

## OTHER NICE BENEFITS

Here are some other nice benefits that are worth mentioning and included in the 3C's Program:

- Ongoing review of marketing results/analytics, website visibility, and social media presence
- Priority on all projects PLUS quick access to a Juice Marketing expert via Instant Messenger
- Exclusive marketing Tips & Tricks including ongoing feed of content for use in social media
- Free attendance on Web-based training for SEO, Social Media, and other marketing tactics
- Be the first to implement "fresh squeezed ideas" and get a leg up on your competitors
- Review existing branding, logo, taglines, elevator pitches and company collateral
- Introduction to potential alliances and partnerships within the Juice Marketing network
- Another set of eyes and ears keeping up with the market and generating new ideas

## HOW MUCH DOES IT COST?

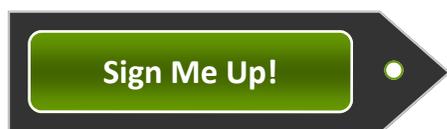
### The 3C's Program Starts at \$1,500 per month

In the beginning, we'll need a 6-month commitment because even great marketing needs a bit of time to work. After that, it goes month-to-month and you can pull the plug if it's not right for you.

But we're pretty sure you won't because ...

Once you get a taste for marketing that works, you'll want more **JUICE** to quench your thirst!

## Ready to Improve Your Marketing?



CALL OR EMAIL **MARK BADRAN** TO GET STARTED



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