

# Put Some JUICE In Your MARKETING



## VAR & Channel Marketing Programs

### Squeezing the Most Out of Your Marketing Dollar



#### SAGE PRODUCT NEWSLETTERS

Our Sage product newsletters are a great multi-audience marketing tool. This one, flexible piece of communication is keeps your company **top-of-mind** with customers, prospects and alliance partners.

Sage Accpac | Sage MAS 90 | SageCRM | Sage MAS 500 | Sage Fund Accounting | Sage Abra

#### SUCCESS STORIES

There's no better way of demonstrating your unique expertise than with a well-written success story ... it's one of the most powerful marketing tools in your arsenal. We conduct the interview, write the story, format it, and send it for your review. It's that simple.

#### CUSTOMER BUZZ

[Like a Success Story, But Shorter](#)

Customer Buzz is a one-page summary of just the top-level stuff ... **The Challenge, The Solution, and The Results.** Sprinkle in a few quotes directly from the mouth of your customer and you've got a bite-sized marketing tool with a king-sized impact.

#### CONTENT VAULT

[Off-The-Shelf Technology Articles](#)

Need great content for your blog, website, or newsletter? Then it's time to unlock the Juice Marketing Content Vault ... it's loaded with software and technology articles that you can copy, paste, edit, and use in a variety of marketing communications.

#### EMAIL MARKETING

Still the most effective way to convert prospects into customers, our Email Marketing program provides you with content and HTML design for webcast invitations, newsletters, event announcements, and nurture marketing.

[Flip it over, there's more on the back >>>](#)



## 3C'S PROGRAM

### Coaching, Content, and Creativity

If one-off campaigns & individual marketing tactics fail to get the results you seek, it's time for the **Coaching, Content, and Creativity Program (3Cs)** by Juice Marketing. **3C's** is a unique program that provides you with a dedicated marketing pro that will deliver a unique blend of Personalized Strategy (Coaching), Fresh Squeezed Ideas (Creativity), and tangible marketing deliverables (Content) every single month.

## SEO WEBSITE AUDIT

Getting your company website on the first page Google search results is easier than you think. You just need to know which SEO tactics carry the most impact. And that's where our SEO Website Audit program comes in. After a comprehensive review of your website and analysis of your top 2 competitors, we provide a written summary of recommendations that will put your website front and center on Google.

## BLOG WRITING

If you're like most, you know there's tremendous value in a corporate blog but you just don't have time to keep it fed with content on a consistent basis. Whether you need ERP, CRM, Nonprofit, Construction, or HR and Payroll articles, the Juice Marketing Blog Program provides a steady stream of **keyword-optimized content** that will attract visitors to your website, engagement them with your company, and grab the attention of Google.

## PRESS RELEASES

### Keyword-Optimized and Google-Friendly

We write press releases for our clients that are search engine friendly, packed with keywords, and get you noticed. We also distribute your release to an online newswire service for the entire world to see.



<http://feeds.feedburner.com/JuiceMarketingBlog>



[www.Twitter.com/JuiceMarketing](http://www.Twitter.com/JuiceMarketing)



<http://www.linkedin.com/company/juice-marketing-llc>



sage

Preferred Vendor

Co-op Debit Program Approved