

# THE CONTENT VAULT



*“Put Some JUICE In Your MARKETING”*

The Juice Marketing **Content Vault** is loaded with articles that can be used in a multitude of marketing activities like prospect email, nurture marketing, communication with your current customers, and of course blogging. After all, the biggest hurdle in maintaining consistent marketing communication is access to great content.

No frills or complicated files; just pure content delivered in a Word document. And when you combine our fantastic pricing with co-op reimbursement, you'll see why Juice Marketing helps you “squeeze the most out of your marketing dollar.”

## PRICING

**Single Article - \$150**

**4-Pack** (Quarterly Communication) - **\$500**

**12-Pack** (Monthly Communication) - **\$1,200**

*\*Eligible for Sage co-op reimbursement at 60%. Or 70% for Marketing Alliance Partners (MAP).*

## CONTENT CATEGORIES

### ERP & ACCOUNTING (Including Accpac and MAS)

1. Staying Alert: How Fast Can Your Business React? (**Alerts**)
2. What's All the Talk About Business Intelligence?
3. Turn Your Warehouse Into a Profit Center (**WMS/RFID**)
4. Just Swipe It! The Business of Credit Cards (**CC Processing**)
5. Scanning the Benefits of Bar Code Technology
6. What Can EDI Do for My Business?
7. What Can EDI Do for My Business?
8. Get Lean and Go Green with Document Management (**Paperless**)
9. Reports that are Simply Dashing (**Dashboard Reports**)
10. Exploring the Benefits of WMS
11. Sales Tax That's Less Taxing (**Sales Tax Software**)
12. Cut Your Operational Costs with Automation (**Sage KnowledgeSync**)
13. Fits Like a Glove (**Using Customizer for Perfect Fit**)
14. You Should “Check” Out MICR
15. Tracking **FIXED** Assets Can Be a **MOVING** Target
16. It's a Small World After All (**IFRS Reporting**)

## ERP & ACCOUNTING (CONTINUED ...)

16. Data Security and Your Customers (PCI-Compliance)
17. The Best of Both Worlds (Accpac Intelligence)
18. Turning Paper Into Vapor (Paperless)
19. Accounts Payable Goes Online (ACH/Positive Pay for MAS 500)
20. A Picture Says a Thousand Words (BI and Dashboards)
21. From Nice Feature to Necessity (Growing Importance of BI)
22. International Appeal of Accpac (Languages, Currency, Regional Settings)
23. Life After FRx (A Look at Sage MAS Intelligence)
24. Accounts Payable Goes Online (ACH/Positive Pay)
25. Sage Connected Services (The Cloud Built Around Your Business)
26. Introducing Sage Business Care (Overhaul Maintenance Plans for MAS)
27. Now Scan This! (Bar Code Technology for Accpac)
28. Sales Tax Compliance Made Easy (Sage Sales Tax for MAS & Accpac)
29. Queries On-the-Fly for the Regular Guy (Focus on Accpac Inquiry)
30. The Future of the Web is NOW! (A Look at SData in Accpac)
31. 3 Reasons Why You'll Love MAS/Accpac Intelligence

## SageCRM for MAS 90 & ACCPAC

1. Unlocking the Benefits of SageCRM
2. The Value of SageCRM for Accounting Personnel
3. Hit The Road with SageCRM Mobile
4. A Closer Look at CRM Reveals Clear Benefits (General Benefits of CRM)
5. More Than Just a Sales Tool for Marketing & Customer Service
6. Focused Sales Management with SageCRM
7. Sage CRM on Your iPhone
8. What Does CRM Have to Do With Me? (CRM for the Accounting Department)
9. Email Marketing with a Personal Touch (Integrated Email Marketing with CRM)
10. Exceptional Customer Service with SageCRM
11. Getting Social with SageCRM (Social Network Integration)
12. The Perfect Match (SageCRM and Accpac Together as One)

## HR & PAYROLL - (SAGE ABRA)

1. Paper or Plastic? (A Look at Payroll Paycards)
2. The Bottom Line on HRMS Technology
3. HR That Fits Like a Glove (Abra Toolkit)
4. Time is Money (Automating Time & Attendance)
5. How to Benefit from Employee Self-Service (ESS)
6. Automating Benefits Enrollment
7. Saving Time with Online Benefits Enrollment
8. How Social is TOO Social (A Look at Social Media and Employee Policies)
9. Going Online to Recruit the Best Talent (Abra eRecruiter)
10. Containing the Cost of Employee Health (Employee healthcare cost strategies)
11. How Does Your HR Measure Up (Survey: Best Practices and Recommendations)
12. Where There's Smoke, There's KnowledgeSync (Monitor and Respond)
13. 6 Tips for Using LinkedIn for Recruiting
14. The Challenge of Year-End Payroll Processing
15. Are You Listening to Your HR Data? (Sage Knowledgesync for Abra)
16. What to Do When an Employee Goes on FLA (General HR Article)
17. Feel Free to Serve Yourself (EES)
18. Reducing the Cost of Benefits Management

## NON PROFIT - (SAGE FUND ACCOUNTING)

1. Making it Easy to Donate ("Donate Now" for FR50)
2. Taking the Pain Out of Cost Allocations
3. Budgeting That's a Breeze
4. Three Keys to Growing Donations (General)
5. Form 990 - Is it Really a "TAX" Return?
6. A Picture Says a Thousand Words (Visual Analyzer)
7. Internal Controls for Small Nonprofits
8. Financial Reporting for Sage Fund Accounting
9. PCI Compliance for Nonprofits
10. Just Set It and Forget It (Automated Reporting with Scheduler)
11. Five Budgeting Tips for Nonprofits
12. Introducing Sage Grant Management
13. Nonprofits Testing Waters with Social Media
14. How Do I Track That? (The Value of User-Defined Fields)
15. How to Hire a Great Non-profit Accountant
16. To Close or Not to Close, That's the Question (Pros & Cons of a Hard Close)

## CRM - (Including SalesLogix)

1. A Dashing Display with Visual Analyzer (SalesLogix)
2. Your Ticket to Great Customer Service (Customer Service Aspect of CRM)
3. Put CRM in Your Pocket and Go! (Mobile CRM)
4. CRM is More Than Software (Importance of Process & Exec Buy-in)
5. Introducing SalesLogix Today (Applianz Box)
6. A Dashing Display with Visual Analyzer (SalesLogix)
7. Stay Alert with Knowledge-sync (for SalesLogix)
8. CRM in the Clouds (SalesLogix Cloud Offering)
9. The Emergence of Social CRM (General CRM)
10. SalesLogix Goes Up in the Clouds
11. Key Considerations for SaaS
12. E-Marketing for SalesLogix (Email Marketing Integration)
13. LinkedIn and CRM: Strange Bedfellows or Dream Team?

## CONSTRUCTION MANAGEMENT - (TIMBERLINE OFFICE)

1. Building Information Modeling (More Than Just a Fancy Buzzword)
2. Sage Project Lifecycle Management
3. A Closer Look at Estimating (Timberline Estimating)
4. All That Paper is Slowing You Down (Construction Document Management)
5. 4 1/2 Tips to BUILD a Better Business
6. Work with a Beautiful Model (A Look at Model Estimating)

[Contact us](#) Today to Unlock the Content Vault!



Preferred Vendor

Co-op Debit Program Approved