



FOR IMMEDIATE RELEASE

"Squeezing the Most Out of Your Marketing Dollar"

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List of 25 Free Newswire Distribution Websites Published for Sage and Microsoft Resellers

Juice Marketing, a Sage Preferred Marketing Vendor, has compiled and published a list of 25 newswire distribution websites for Sage and Microsoft resellers interested in distributing press releases for free online.

Laguna Hills, CA – July 27, 2009 – Juice Marketing, LLC (www.juice-marketing.com) has announced availability of a newly-published list of 25 websites that provide free press release distribution online. The list was developed for Sage and Microsoft business software providers that are interested in publicizing recent developments at their companies while leveraging the powerful search visibility of online news content. Juice Marketing provides simple and cost-effective marketing products like newsletters, success stories, and keyword-optimized press releases developed specifically for Sage and Microsoft business software resellers.

The list, available for download on the Juice Marketing blog at <http://www.juice-marketing.com/blog>, is compiled from a variety of sources, many of which include online newswire services that Juice Marketing has leveraged in their daily work with Sage and Microsoft resellers.

Juice Marketing Founder Mark Badran says, "Internet-distributed press releases provide a solid foundation for online marketing and search visibility, especially when combined with the proprietary Search Engine Optimization (SEO) techniques that we've developed here at Juice Marketing." He adds, "We use many of the newswire distribution services in the list on behalf of our clients and they've proven highly visible on Google, Yahoo, and Bing."

Online newswire distribution is part of the evolution of business and marketing in an Internet-connected world. According to Badran, "In the old days, it was really expensive to distribute your press release over a traditional newswire. But the proliferation of the internet has changed the PR game and leveled the playing field for small businesses that want to reach buyers directly online, drive traffic to their website, and show up on the first page search results on Google without spending a fortune with a big PR firm."

But according to Badran, newswire distribution is just one step in an effective online press release strategy. "For your press release to show up near the top of search engine results, you have to structure it in a way that grabs the attention of Google with plenty of well-placed keywords. It's what we call a keyword-optimized press release. It's optimized for the web, search friendly, and highly effective. "

Visit <http://juice-marketing.com/press.html> to learn more about the Juice Marketing Keyword-Optimized Press Release program or <http://www.juice-marketing.com/blog> to download a copy of “**25 Free Press Release Submission Websites.**”

About Juice Marketing

Juice Marketing provides simple and cost-effective marketing products to Sage and Microsoft business software and technology providers. Their turnkey marketing programs include product newsletters, customer success stories, direct mail letters and postcards, complete lead generation and lead nurturing campaigns, keyword-optimized press releases, email marketing templates, technology article content, and completely customized marketing communications.

As a Sage Preferred Vendor, many of our marketing products are pre-approved for up to 70% co-op reimbursement. Plus, Juice Marketing can file your co-op claim online directly with Sage which eliminates all the paperwork.

Visit www.juice-marketing.com to browse the portfolio of projects, review available marketing programs, register for a marketing webcast, or download a few marketing articles. Or contact Juice Marketing directly with specific questions at (949) 340-3374.

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