

THE CONTENT VAULT



“Put Some JUICE In Your MARKETING”

The Juice Marketing **Content Vault** is loaded with articles that can be used in a variety of marketing like email, nurture marketing, blogging, or to supplement an existing newsletter to your current customers. After all, the biggest hurdle in maintaining consistent marketing communication is access to great content - the Content Vault solves that challenge.

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ARTICLE CATEGORIES & TABLE OF CONTENTS

Article categories in this catalog include:

ERP & Accounting | CRM



Understanding the “Product” Column

Microsoft Dynamics GP/CRM - if the “product” column displays a specific product name, the article is written for that specific Microsoft application and typically a better fit for **existing customers**.

General ERP / CRM - these articles focus broadly on using technology to improve efficiency and can easily be used with a variety of products. This category includes articles that are product-agnostic and can be used for both **prospects and existing customers**.

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ERP & ACCOUNTING ARTICLES

No.	Title	Product
1	What's All the Talk About Business Intelligence? Understanding Business Intelligence Reporting	Business Intelligence
2	From Nice Feature to Necessity Growing Use & Importance of Business Intelligence	Business Intelligence
3	Scanning the Benefits of Bar Code Technology Understanding Benefits of Barcode Technology	General ERP
4	What Can EDI Do for My Business? Understanding Benefits of EDI	General ERP
5	Exploring the Benefits of WMS Understanding Benefits of WMS Technology	General ERP
6	8 Important Benefits of Modern ERP Software How Modern ERP Software Helps You Gain Competitive Advantage	General ERP
7	What Does ERP Stand For? Definition of ERP & What Means for Your Business	General ERP
8	Better Budgeting, Better Planning... Better Insight Tools that Improve the Budgeting and Planning Process	General ERP
9	ERP Software for the Manufacturing Industry How ERP Tackles Emerging Trends and Challenges for Manufacturers	General ERP
10	Advanced SmartList for Dynamics GP Expand Your Capacity to Slice, Dice, and Analyze Financial Data	Dynamics GP Enhancement
11	The Dark Side of Sales Tax Compliance AvaTax for Dynamics GP	Dynamics GP Enhancement
12	Benefits of Dynamics GP "Light User" License A Closer Look at Microsoft Dynamics GP Without the Full License	Dynamics GP
13	A Closer Look at the Dynamics GP Web Client Dynamics GP in a Web Browser	Dynamics GP

CRM Articles on Next Page ...

CRM ARTICLES

No.	Title	Product
1	A Closer Look at CRM Reveals Clear Benefits General Benefits of CRM	General CRM
2	CRM: More Than Just a Sales Tool CRM for Marketing & Customer Service	General CRM
3	CRM is More Than Software Important Role of People & Process in Successful CRM	General CRM
4	Uncovering Hidden Revenue & Cost-Savings with CRM Using CRM to Uncover Revenue and Cost-Saving Opportunities	General CRM
5	The Difference Between Leads and Contacts Keeping Sales People Focused on Qualified Opportunities	General CRM
6	CRM for the CFO How a CFO Can Use Data from CRM	General CRM
7	Successful CRM: Beyond The Software & Features Getting the Most Out of Your Customer Relationships with CRM	General CRM
8	Understanding the “Customer” in CRM Using Dynamics CRM to create great customer relationships	Dynamics CRM
9	What is Social CRM? An Introduction to the Concept of Social CRM	General CRM
10	7 Reasons to Invest in Mobile CRM 7 Reasons You Should Invest in Dynamics CRM Mobile Today	Dynamics CRM
11	CRM and ERP: Better Together The Business Benefits of Integrating CRM and ERP	General CRM

CONTENT VAULT FAQs

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